



Dear Prospective Sponsor,

Lynnhaven Baseball has been supporting our community since 1955. We are one of the oldest, self-supported youth baseball non-profit organizations in Virginia Beach. Lynnhaven Baseball provides fields, lighting, equipment, uniforms and instruction to boys and girls ranging from 4 to 18 years of age in the Tidewater area. We feel this athletic drive should be supported by a safe, sanctioned place for children to exercise, socialize, and develop skills that will be useful throughout their lives. Players learn the values of teamwork, good sportsmanship, respect for authority, how to win & lose with grace, and along the way make some lasting friendships.

Our operating budget consists of expenditures exceeding \$150,000.00 annually. Registration and concession income supplement some of the daily costs, but we rely heavily on the generosity of the local business community to cover our yearly expenses and costs of maintenance on our fields and equipment.

Our season opens in March and closes in November with games played seven days a week. It is not unreasonable to assume that on an average week of baseball over 1000 potential customers from all over the Tidewater area will see your company advertisement on our fields. That gives your company long term exposure to a variety of customers for a nominal cost. Additionally, Boys Baseball of Lynnhaven is registered with the IRS as a 501(c) 3 public charity, which means your sponsorship is completely tax deductible. (Our tax ID# is 51-0235907).

On behalf of all of the volunteers at Boys Baseball of Lynnhaven, I would like to thank you for the time you have given to preview this proposal. I hope that you will consider Lynnhaven Baseball in your advertising budget. If you have any further questions, please feel free to contact me.

Sincerely,

Jerry Barnes Jr.

Jerry Barnes Jr.
Boys Baseball of Lynnhaven - President
757-394-3030
president@lynnhavenbaseball.org



GRAND SLAM

Scoreboard Sponsorship

THREE AVAILABLE, 5 YEAR SPONSORSHIP

Includes:

- Your company name prominently displayed on the top of one of our three electronic scoreboards
- Logo on our website
- Recognition on our social media
- Distribution of any marketing items you provide.

\$10,000

HOME RUN

League-Wide Sponsorship

TWO AVAILABLE PER SEASON
AVAILABLE FOR SPRING OR FALL

Includes:

- Your company logo on every player jersey (4"x4")
- Logo on our website
- Recognition on our social media
- Distribution of any marketing items you provide.

\$3,000

MVP

Dug Out Sponsorship

FIVE AVAILABLE

Includes:

- Company logo prominently displayed on 4'x8' vinyl sign on the outside of one of our dugouts
- Logo on our website
- Recognition on our social media
- Distribution of any marketing items you provide.

\$750

SLUGGER

Outfield Fence Sponsorship

MULTIPLE AVAILABLE

Includes:

- Company logo on 4'x8' vinyl fence sign on the field of your choice
- Logo on our website
- Recognition on our social media
- Distribution of any marketing items you provide.

\$500

ALL STAR

Marquee Board Sponsorship

MULTIPLE AVAILABLE

Includes:

- Company name in standard black font displayed on marquee board by Field 2
- Logo on our website
- Recognition on our social media

\$150



Sponsorship Form Spring/Fall 2022 Season

Renewal: Yes No

Company Name: _____

Contact Person: _____

Street Address: _____

Phone Number: _____

Email Address: _____

Sponsorship Level:

Grand Slam (\$10,000) **Home Run** (\$3,000) **MVP** (\$750)

Slugger (\$500) **All Star** (\$150)

Signature: _____ Date: _____

Please send check made out to **BOYS BASEBALL OF LYNNHAVEN** along with this form to:

Boys Baseball of Lynnhaven
586 N. Lynnhaven Road
Virginia Beach, VA 23452

Questions: Please contact Cariese Hinckley: vpadmin@lynnhavenbaseball.org

501(c)3 tax ID 51-0235907